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10 June 2021

Dear Parent/Carer

I hope this newsletter finds you and your family safe and well.

I am writing to update you on the Careers Programme and where you can find information relating to Careers Education at St John Henry Newman Catholic School.

Careers Fortnight

You can find enclosed in this letter the careers that students have been and will be exploring this term in their lessons and Form Time for our Career Focus Fortnight.

School Website

On our website, if you click on **students > careers > parents** you will find a wealth of information to explore with your child.

Labour Market Information

The quarterly labour market information published by the local authority is updated with regularity on our main Careers page on the school website. I have enclosed excerpts relating to young people from the May Labour Market Information with this newsletter for your convenience. This will give you and your child an overview of the importance of securing next steps in Further Education and the type of jobs and skills that are in demand in Cumbria presently.

START Profile www.startprofile.com

Once again, I encourage you to have a look on Start with your child if they have a career that they are interested in. As a home learning experience, it may be worthwhile asking your child to look at some of the careers we have explored in school in more detail.

Career of the Week

To help provide an extra flavour of variety, continue to publish the Career of the Week on the website. Click on **students > careers > career of the week** to have a look.

Careers Advice and Guidance

Should parents wish to find out more about specific Careers Advice and Guidance relating to their child, or if they would like to be involved in the guidance interviews, please contact: marybrookes@newman.cumbria.sch.uk.

In-school Careers Fair

Government Guidance permitting, we are excited to be holding a Careers Fair in school. Universities, local employers, the fire brigade, the army and NHS representatives to name a few will be in attendance. This is a really exciting opportunity that I know our students will be keen to explore.

Virtual Careers Fair (Year 10, 11, 12 & 13 only)

We are encouraging students to take part in the **UK University & Apprenticeship Search Virtual Fair** on **Wednesday 16 June –** 15:00 - 18:00. This free event features a multitude of universities, colleges, and apprenticeship providers from around the UK, along with 10 interactive webinars and **virtual campus tours**. It is aimed at years 13, 12, 11, and 10 as well as parents. The event will provide (name) with all the information they need to make informed decisions about their post-18 options. Students, parents and carers simply need to register online at: https://ukunisearchnorth.vfairs.com/

Students and parents can **chat directly** with a mixture of Russell Group, red brick, and modern universities from around the UK to find out invaluable information about courses and life at university, and discover what **admissions tutors** are looking for in UCAS applications. Attendees can also find out about **apprenticeship schemes**

10 interactive webinars will run throughout the day on a variety of university and apprenticeship topics, such as UCAS Personal Statements, Careers & Employability, Clearing, Student Finance, and Apprenticeships. There is also a special webinar to help support parents and teachers taking place at 17:00. You can view the webinar timetable and presenters list using this link: https://ukunisearchnorth.vfairs.com/en/webinar-timetable

Students should try to register in advance to receive information on how the day will work.

Each webinar is recorded so students can watch any of interest after the live session has taken place. After 23 June all webinars will be available to stream on **Student Stream** along with lots of other videos from universities: http://studentstream.co.uk

Year 10 World of Work Day

Our 'World of Work' day, taking place on the same day as our Careers Fair (government guidance permitting) allows our Year 10 students to experience skills in interview technique, CV writing and 'dressing to impress'. We will be hosting a raft of employers to ensure the students have realistic interviews and are presented with a range of work-like experiences.

As always, if you have any feedback relating to our Careers Programme, I welcome it through email: shaunforrester@newman.cumbria.sch.uk

Yours sincerely,

Mr S Forrester

Assistant Headteacher & Careers Leader



Careers in the Curriculum - STEM Subjects Term Five

	Science	Technology	Construction	Catering	Maths
Year 7	Chemistry – Teacher secondary school (chemistry and science)				Football Manager
Year 8	Biology- Genes - Geneticist				Small Business owner
Year 9	Biology – Clinical trials Chemistry – Pharmacologist Physics – Ride Engineer	Boat builder	Labour	Air Cabin Crew	Finance Officer
Year 10	Biology – Pharmacologist Chemistry – Technical Brewer Physics – Electronic Engineer	Textiles Designer	Electrician	Restaurant Manager	Painter/Decorator
Year 11	Chemistry - Anaesthetist	Sustainability consultant	Project Manager	Events Manager	Maths Teacher
Year 12	Biology – Systems Biology Chemistry – Research Scientist Physics – Astronomer	Design Engineer			Legal Secretary
Year 13	Chemistry – Forensic Scientist				Air Traffic Controller



Careers in the Curriculum - The Wider Curriculum

	English	RE	Geography	History	Spanish
Year 7	Social media manager	Primary School Teacher	Environmental Manager	Solicitor	RAF Officer
Year 8	TV editor	Lawyer	TV or Radio presenter	Paralegal	Artillery IT Systems Operator
Year 9	Script Writer	Legal secretary	Travel Agency Manager	Archaeologist	Army IT Systems Operator
Year 10	Editor - books	Art; Architecture; Interior Design; Sculpture	Environmental Consultant	High Intensity Therapist	Royal Navy Communications and IT Systems Specialist
Year 11	Teaching Assistant	Police and emergency services	Surveyor - Hydrographic	Civil Servant	Border Force Officer
Year 12	Actor - theatre	EPQ Careers in Science		Art Restoration	
Year 13	Primary School Teacher			Architect	

	Art	Music	PE	ICT/Business/Computing/i	Health and Social Care
				Media	
Year 7	Sports wear designer	Musician	Sports Engineer	Start Profile – NHS	
Year 8	Personal stylist	Music Teacher	Sports Journalist	Start profile - RAF	
Year 9	Display and Exhibition planner	Composer	Sports Psychologist	Start Profile - Ubisoft	Radiographer
Year 10	Packaging Designer	Conductor	Motorsports Engineer	Computer Programmer	Midwife
Year 11	Costume Design		Swimming Teacher	Computer Games Developer	Nursery Nurse
Year 12	Art Technician		Choosing a University course	Marketing/Cyber Crime Web	Dental Technician
Year 13	Art Auctioneer/Valuer			Developer/Software Engineer/	Medical Sales
				Networking	



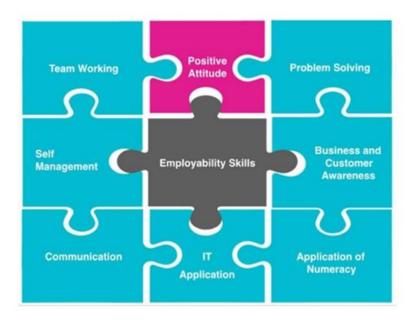
	Form Time Focus
Year 7	Start website - Employer Engagement - Hitachi
Year 8	Start website - Employer Engagement - Yorkshire Water
Year 9	Start website - Employer Engagement - Hinckley Point C
Year 10	Start website - Employer Engagement - Employability skills













5. NEETs & Participation (released monthly)

Not in Education, Employment or Training (NEET)

Young people are described as NEET if they are not in any form of education, employment or training. Those whose status is Not Known at the time of follow up are now also classed as NEET.

In March 2021, 490 16-17 year olds were classed as NEET in Cumbria (320 NEET and 170 whose status was Not Known), up by 9 from February and 71 higher than a year ago. Within this, the number of those known to be NEET has reduced by 18 but the number whose status is not known (and are therefore assumed to be NEET) has increased by 27. The total change is an annual increase of 17% compared to a national increase of 0.1%. The highest number of NEET/NKs was in Carlisle (159) followed by Barrow (96).

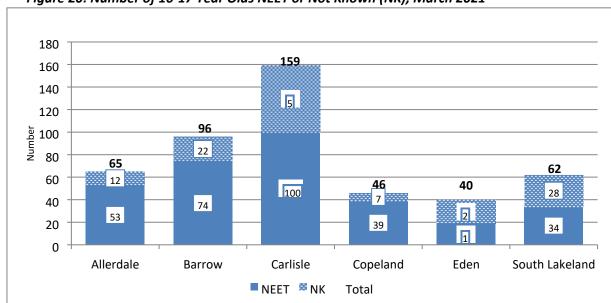


Figure 20: Number of 16-17 Year Olds NEET or Not Known (NK), March 2021

Number of 16-17 Year Olds NEET / Not Known

Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.



Number of 16-17 Year old NEET / Not Known 180 160 140 120 NEET / NK count 100 80 60 40 20 0 Carlisle Copeland Eden South Lakeland

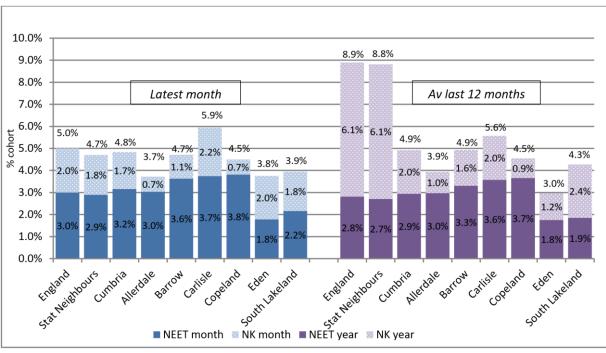
Figure 21: Number of 16-17 Year Olds NEET or Not Known, district timeseries

Source: Inspira / Cumbria Intelligence Observatory

The county NEET/NK rate (% of cohort) was 4.8% in March 2021 compared to an England rate of 5.0% and an average rate of 4.7% for Cumbria's 10 statistical neighbours. The highest local rates were in Carlisle (5.9%) and Barrow (4.7%). The NEET rate in Cumbria was up 0.1ppt from February and up 0.6ppt from the same month last year. The average NEET rate for the last 12 months in Cumbria was 4.9% compared to 8.9% nationally and 8.8% for our statistical neighbours (this is influenced by different tracking arrangements around the country). Carlisle and Barrow had the highest average annual rates locally at 5.6% and 4.9% respectively.

Figure 22: Rate of 16-17 Year Olds NEET or Not Known, March 2021 & 12 month average

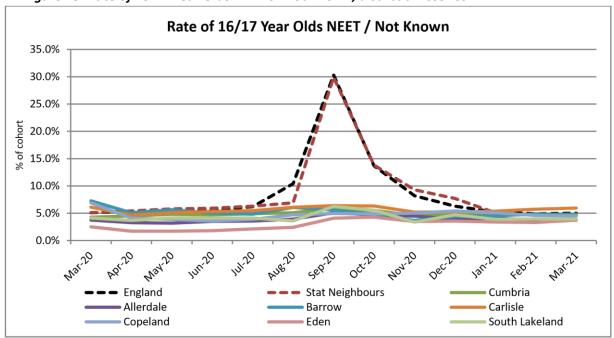




Source: Inspira / Cumbria Intelligence Observatory

NEET rate - month and year to date

Figure 23: Rate of 16-17 Year Olds NEET or Not Known, district timeseries



Source: Inspira / Cumbria Intelligence Observatory

Participation

The Education & Skills Act 2008 introduced a requirement for young people to remain in education or training until at least their 18th birthday and a duty on local authorities to encourage, enable and assist young people to participate. As part of the tracking process that produces the NEET data, participation data is also produced at county level on a monthly basis.



In March 2021, 92.7% of young people in Cumbria were classed as meeting the participation requirement, the majority through full time education or training (81.1%) or by undertaking an apprenticeship (9.4%). This compares to 93.3% nationally who were deemed to be participating. Of note is that the proportion undertaking an apprenticeship in March was down from 11.2% a year ago to 9.4% in March this year while the proportion in full time education or training was up from 79.0% to 81.1%.

100.0% 95.0% 90.0% 85.0% 80.0% 75.0% 70.0% 65.0% 60.0% England Stat neighbours Cumbria Allerdale Barrow Carlisle South Lakeland Copeland Eden

Figure 24: Participation of 16/17 Year Olds, district timeseries

Participation of 16/17 year olds in Education & Training

Source: NCCIS

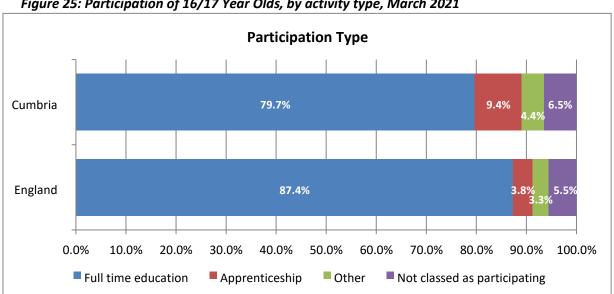


Figure 25: Participation of 16/17 Year Olds, by activity type, March 2021

Source: NCCIS (district data not available)



6 JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications.

In April 2021 there were 2,880 new job postings in Cumbria which is 235 more than in March (an upturn of 9%) and more than double the volume in April last year. The steep decline in postings at the start of the pandemic last March/April is evident in the chart below as is, to a lesser extent, the impact of the restrictions since October, followed by the recent upturn as the roadmap out of restrictions starts to be implemented.

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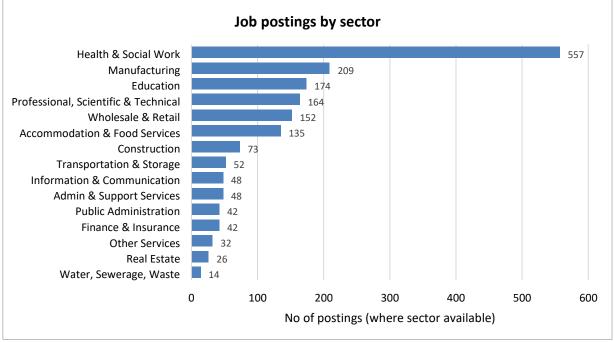
Figure 26: Job postings by month

Source: Labour Insight (Burning Glass Technologies)

The demand for staff can also be assessed by sector, although it should be noted that not all postings contain sufficient data for a sector to be identified. In April the sector with the most postings was health & social work (557) which accounts for nearly a third of all postings, followed by manufacturing (209) and education (174).

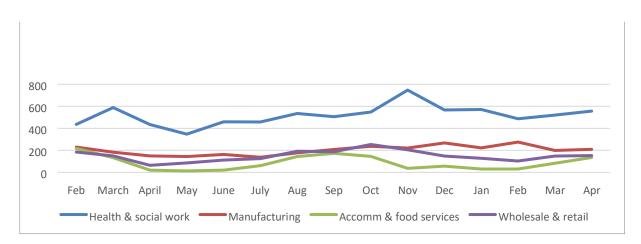


Figure 27: Job postings by industry sector – April 2021 Job postings by sector



Source: Labour Insight (Burning Glass Technologies)

Despite overall levels returning to those prior to the pandemic, this has varied between sectors. The chart below shows the trend for the four sectors which recorded the highest levels of postings in 2019 (ie pre-pandemic). It can be seen that demand from health related organisations peaked in November before returning to a more normal level. Demand from the manufacturing sector has remained relatively stable throughout. The retail and hospitality sectors both saw an upturn in March and accommodation & food services continued this into April. However, both sectors remain below the level seen in February last year just before the pandemic struck.



Source: Labour Insight (Burning Glass Technologies)

Figure 28: Job postings by industry sector

Monthly Trend in Postings - Key Sectors (4 sectors = those with most postings in 2019)



Reflecting the demand by sector, the most commonly advertised vacancies last month were for caring personal services (280), science, research, engineering & technical professionals (278) and health professionals (212).

Job postings by occupation **Caring Personal Services** 280 Science, Research, Eng & Tech Profs 278 **Health Professionals Elementary Admin and Services** 203 Business, Media & Public Service Profs 188 **Business & Public Service Associate Profs** 175 **Administrative Occupations** 162 Corporate Managers & Directors 148 Science, Eng & Technology Assoc Profs 146 **Sales Occupations Transport & Mobile Machine Operatives** 116 Skilled Construction & Building Trades 110 Other Managers & Proprietors 110 **Customer Services** 108 Textiles, Printing & Other Skilled Trades 88 0 100 300 150 200 250 No of postings (where occupation available)

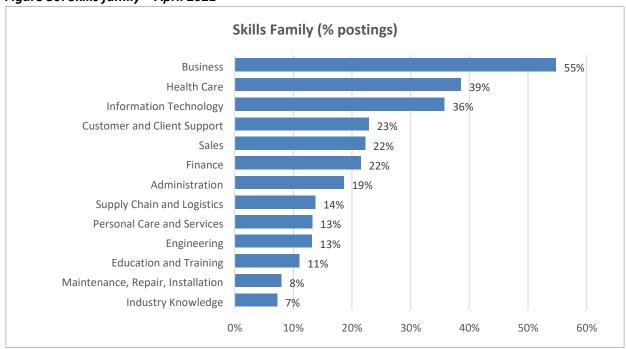
Figure 29: Job postings by occupation - April 2021

Source: Labour Insight (Burning Glass Technologies).

The web scraping software analyses key words about job requirements and where possible assigns them to skills "families". Overall, the 2,880 postings in April contained over 5,000 skills mentions. Almost half of postings (which referred to specific skills) contained reference to business skills and over a third to health care skills. Information Technology skills also featured strongly.



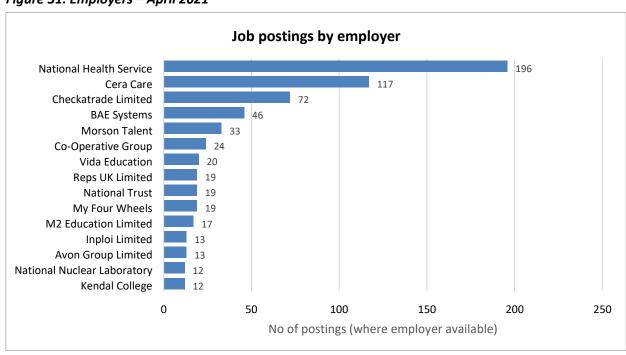
Figure 30: Skills family - April 2021



Source: Labour Insight (Burning Glass Technologies)

Many postings are placed by recruitment agencies and do not name an employer but where an employer could be identified, the highest volume of postings was for jobs in the National Health Service, followed by Cera Care and then Checkatrade (with these adverts referencing an upturn in the construction sector in recent months).

Figure 31: Employers - April 2021



Source: Labour Insight (Burning Glass Technologies)



Postings increased in all parts of Cumbria except Barrow which saw a decline for the second month running. There were particular increases in Allerdale, Eden and South Lakeland which probably reflects the impending easing of restrictions on the retail and hospitality sector.

Job postings by area Carlisle Kendal 233 Barrow Workington 135 135 Penrith Whitehaven 99 Ulverston 93 Cockermouth Windermere 63 59 Maryport Ambleside 45 Seascale 44 Brampton 37 Keswick 33 Egremont 26 0 100 200 300 500 600 700 800 900 400 No of postings

Figure 32: Job location - April 2021

Source: Labour Insight (Burning Glass Technologies)

Specific qualifications are only mentioned in around a fifth of postings but where they were specified, 35% required GCSE/level 2 and 38% required a bachelor's degree or equivalent.

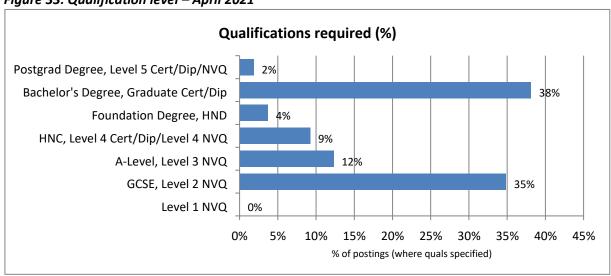


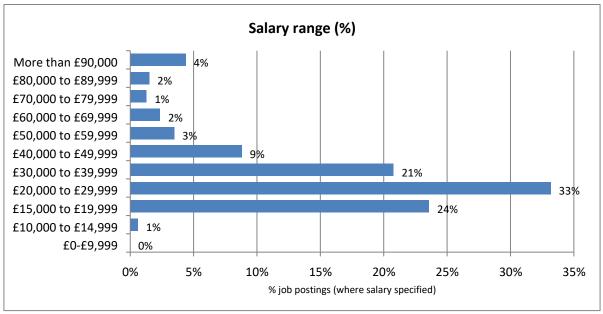
Figure 33: Qualification level – April 2021

Source: Labour Insight (Burning Glass Technologies)



Specific salaries are only mentioned in around two thirds of posting, but where they were, a third were offering salaries of £20,000-£29,999, a quarter £15,000-£19,999 and a fifth £30,000-£39,999. The mean advertised salary was £33,800.

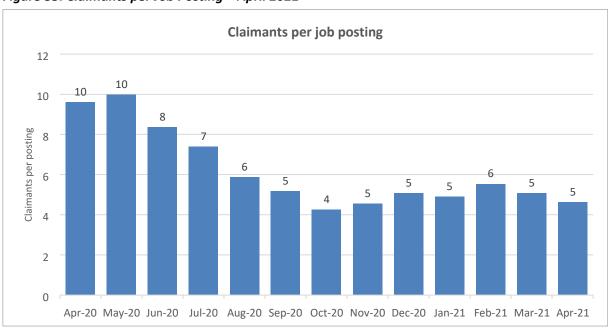
Figure 34: Salary range – April 2021



Source: Labour Insight (Burning Glass Technologies)

As vacancy levels have increased in the last couple of months there's been a small fall in the ratio of claimants to vacancies to 5 claimants per job posting in April. This is down from the high of 10 at the peak of the first lockdown in 2020 but still higher than the pre-pandemic average when it was 3 claimants per job posting.

Figure 35: Claimants per Job Posting – April 2021



Source: Labour Insight (Burning Glass Technologies) / ONS Claimant Count